

## REPORT OF THE PROGRAMME CONDUCTED



Dept. of  
Sree Sankara College Kalady

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Title of the activity	Mentoring Event- Exhibition
Date and Time	30/01/2023
Resource person	
Nature of activity	
Type of Activity	,
Linkage Activity	
Convener	GOPIKA G
Number of participants	0

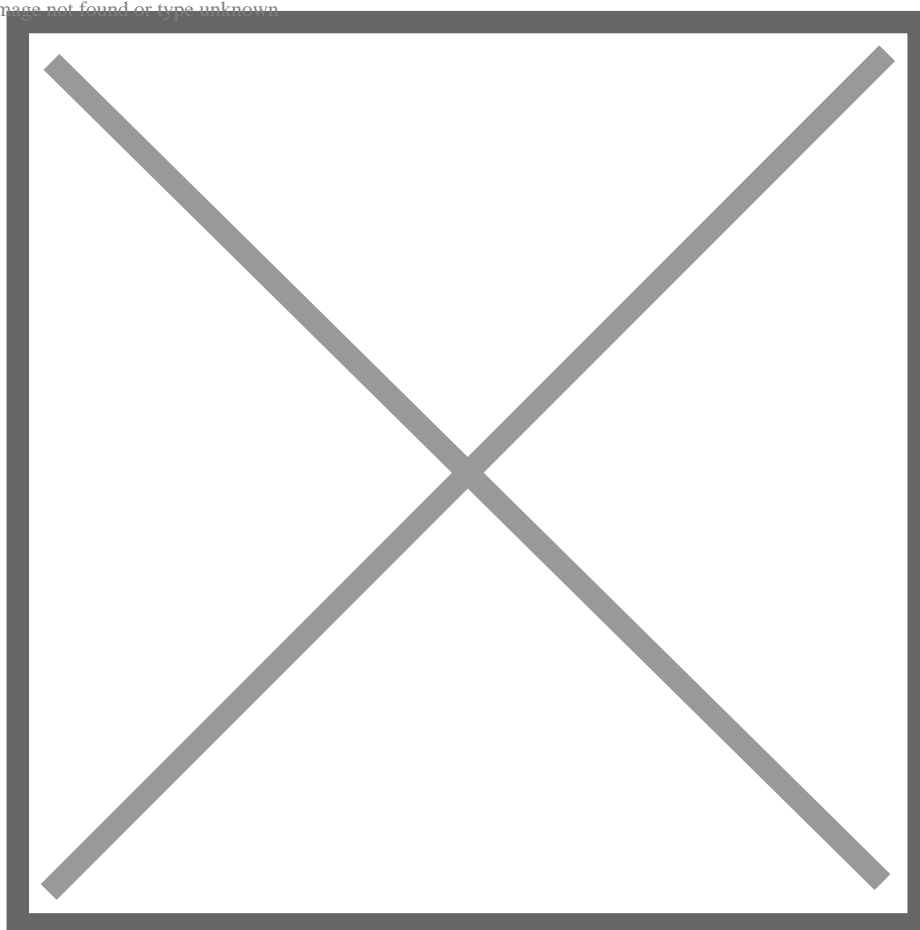
## Programme Highlights

Programme	Mentoring Event- Exhibition
Organizer	ED Club
Associating Partner	IIC, NSS, PG Department of Commerce and PG Department of Economics
Number of participants	98
Date and Year	31/01/2023
Objective	Motivate the students to be an entrepreneur
Outcome	<ul style="list-style-type: none"><li>• Enhanced the entrepreneurial aptitude of students.</li></ul>
Expenditure	<ul style="list-style-type: none"><li>• Rs.5000/-</li></ul>

The Entrepreneurship Development Club has organised an Mentoring Event- "Trade Fair 2023" on January 31<sup>st</sup>, 2022 in collaboration with IIC, Sree Sankara College, Kalady, NSS, Department of Economics, and Department of Commerce. College students, ED Club members, NSS, Self Help Groups, Women Entrepreneurs, and other vendors set up stalls. In college, a real market model was created, and students used a variety of marketing and entrepreneurial skills. Food, Arts and Crafts, Organic Vegetables, Jewelry Games, Mehendi Designing, Facial Arts, and other stalls were available. Almost all of the products were sold, and the total sales amount exceeded Rs 25,000. The fair began at 10 a.m. in College Centre Circle. Dr. Jacob George, Senior Associate Director, Adi Shankara Institute of Science and Technology, Kalady, launched the programme by purchasing products from stalls set by student entrepreneurs.

## Brochure

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Sree Sankara College Kalady

Entrepreneurship Development Club

Mentoring Event: Exhibition



31

JAN

2023

Trade Fair

Exhibition of products by student entrepreneurs and Self Help Groups

Centre Circle,  
Sree Sankara College Kalady

Joint Organisers:

Department of Commerce

Department of Economics

NSS

Coordinators:

Ms Gopika G

Dr Anumol K A

