

## REPORT OF THE PROGRAMME CONDUCTED



Dept. of  
Sree Sankara College Kalady

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Title of the activity	ALUMNI TALK ON START UP SERIES - I- HOW TO PLAN FOR START UP AND LEGAL & ETHICAL STEPS
Date and Time	26/03/2023
Resource person	
Nature of activity	
Type of Activity	,
Collaborative Activity	Urban Thrash
Convener	
Number of participants	0

REPORT ALUMNI TALK ON START UP SERIES I: “HOW TO PLAN FOR START UP AND LEGAL & ETHICAL STEPS” The Entrepreneurship Development Club in association with the Post Graduate & Research Department of Microbiology and Institution Innovation Council of Sree Sankara College, Kalady has organized an alumni talk on start up on 27<sup>th</sup> March 2023 at 10 am in the topic “How to plan for Start Up and Legal & Ethical Steps”. The main objective of this programme was to motivate students to translate their innovative ideas and research outcomes to market ready products, technology and services. The main attraction of this talk series is the alumni of Sree Sanakara College who share their experiences in the process of launching a startup. The inaugural session was begun with a prayer. Dr. Sumi Mary George, the associate professor in the Post Graduate and research department of Microbiology and the IPR activity coordinator of Sree Sankara College, Kalady welcomed the gathering. The function was presided over by Dr. Preethi Nair, Principal of Sree Sankara College. The programme was inaugurated by Mr. Ajay Basil Varghese, Nodal Officer, Technology Business Incubator, Adi Shankara Institute of Engineering and Technology, and Mr. Thajudeen Aboobaker, CEO of the strat up 'Urban Trash' and alumni of the department of Zoology. Dr. Manju T, IQAC coordinator of Sree Sankara College has felicitated the programme. Post Graduate and Research Department of Microbiology, Sree Sankara College has developed a food waste composting microbial consortium which they wish to test on a trial basis. The Startup ‘Urban Trash’ has expressed an interest in conducting trials on the accelerator. So, an MoU was exchanged between the PG and Research department of Microbiology and ‘Urban Trash’ during the programme for collaborative research on waste management. The resource persons shared their startup experiences during their presentations. During the feedback session, students interacted with them and thanked them. Ms. Gopika G and Ms. Gowri Antherjanam from the ED club, as well as Dr. Seena Thomas and Dr. Sinitha B Nair from the IIC, have actively participated in the programme. Ms. Sowmya M R, the startup activity coordinator, proposed a vote of thanks for the programme.

Report of the activity

Outcome of the activity

# SREE SANKARA COLLEGE, KALADY



Reaccredited by NAAC with B++ Grade  
Sankar Nagar, Mattoor, Kalady-683 574



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiatives)

## ENTREPRENEURSHIP DEVELOPMENT CLUB

In association with

Post Graduate & Research Department of Microbiology  
and  
IIC, Sree Sankara College, Kalady

Organizes

## ALUMNI TALK ON START UP SERIES - I

# HOW TO PLAN FOR START UP AND LEGAL & ETHICAL STEPS



Date: 27/03/2023  
Time: 10 am  
Venue: Sri Chandrasekhara  
Bharathi Seminar Hall

## Resource persons

**Mr. Ajay Basil Varghese**  
Nodal Officer, TBL,  
Adi Shankara Institute of  
Engineering & Technology,  
Kalady



**Mr. Thajudeen Aboobaker**  
Co-founder & CEO of Urban Trash

Alumni of B.Sc. Zoology, 2013-16  
Sree Sankara College, Kalady

Urban Trash : Advanced waste aggregation startup based in Kerala,  
works in "Uber of waste" manner.

## Programme Co-ordinators

Ms. Sowmya M R  
Startup Activity Co-ordinator  
Sree Sankara College, Kalady

Dr. Sumi Mary George  
IPR Activity Co-ordinator  
Sree Sankara College, Kalady

Dr. Seena K Thomas  
President, IIC  
Sree Sankara College, Kalady

Ms. Gopika G  
ED Club Convenor  
Sree Sankara College, Kalady