

Contact details

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SREE SANKARA COLLEGE, KALADY

(Reaccredited by NAAC with B++ Grade)



POST GRADUATE DEPARTMENT OF COMMERCE

Organises

ONE DAY WORKSHOP ON



“RESEARCH MADE EASY”

on

20th September, 2019

Venue: Seminar Hall, Sree Sankara College, Kalady

ABOUT THE WORKSHOP

Research is the systematic and objective process of gathering and analyzing data for taking appropriate and meaningful decisions. Workshop on “Research Made Easy” aims to explore the basic dimensions of research. On completion of the research workshop, participants are likely to have developed the awareness to select a research topic, skills to review literature, formulate and testing of hypothesis, data analysis and interpretation of results.

SUB THEMES

- Selection of a Research Problem
- Setting of Objectives
- Research Design
- Literature Review
- Research Methodology
- Data Analysis and Interpretation

RESOURCE PERSONS

Session 1:

Dr. N Ajithkumar, Former Principal and Research Guide,
Cochin College, Kochi

Topic: Selection of a Research Topic

Session 2:

CMA Dr. Raju V P, Associate Professor,
PG and Research Department of Commerce,
Nirmala College, Muvattupuzha

Topic: Research Methodology and Analysis

IMPORTANT DATES

Last date of Registration through online link: 15th September 2019

Date of intimation of acceptance: 16th September 2019

Online Registration link:

<https://docs.google.com/forms/d/1nNhIYn60Yuc0Cl2Q33ClZMgy-zBg0uqRyludp7YrGNY/edit>

Or, visit college website www.ssc.edu.in

Registration Fee

Participants	Registration Fee
Academicians	500
Research Scholars	400

(Registration fee is inclusive of workshop kit, lunch and refreshments)

*A maximum intake for the workshop shall be 35 seats and the participants shall be selected on first come first serve basis

PROGRAMME SCHEDULE

9:30 to 10.30 : Inauguration

10:30 to 12:30 : Session 1

12:30 to 1:30 : Lunch Break

1:30 to 4:30 : Session 2

4:30 Onwards : Valedictory Session & Certificate Distribution