



# The Research and Postgraduate Department of English Sree Sankara College, Kalady

Presents

## *National Seminar on Cultural Studies*

In Collaboration with the School of Letters, M.G. University  
and IQAC, Sree Sankara College, Kalady

Under the SMART Scheme

on

# December 6th and 7th 2022

**Topic: Cultural Studies: Contemporary Challenges**

Keynote Speaker



*Prof. M.V. Narayanan, currently the Vice Chancellor of Sree Sankaracharya University of Sanskrit, Kalady, was formerly the Director, the School of Languages, University of Calicut, Visiting Faculty at the University of Hyderabad, Adjunct Professor, University Grants Commission, who also served as Professor of Literature and Culture at Miyazaki International College, Japan, and at the University of Sharjah. His PhD is from the University of Exeter, U.K., and Fellowship from IAS, Shimla. His vast area of work in Theatre and Performance Studies, especially Kathakali and Koodiyattam, and the extensive documentation of the art forms in association with UNESCO, CDIT and Vedika, and editorship of many scholarly national and International journals and the Publications, make him a pioneer in the area of Cultural Studies.*

**Topic: The Contexts and Politics of Cultural Studies**

*Dr Saji Mathew is an Associate Professor at the School of Letters, Mahatma Gandhi University. He specialises in Cultural Studies, Translation Studies, Minority Discourse, Post-colonial Studies, Film Studies and Indian Literatures. He has numerous conference presentations to his credit, including presentations at Oxford University and the University of Stendhal, France. He has published several research papers at national and international levels and is a recipient of the UGC Research Award for 2012-2014. He translated Anand's Vyasa and Vighneshwara to English and has also contributed translations to Oxford anthologies of Malayalam Dalitwriting and Malayalam literature.*

Speaker





Speaker

**Topic: National Hero as a Neoliberal Subject ? The Many Faces (Phases) of Sachin Tendulkar**



**Dr. Rakesh Ramamoorthy is an Assistant Professor at the Department of English, Mar Ivanios College (Autonomous), Thiruvananthapuram. His primary area of research is the cricketing cultures of South Asia. He is presently working on an edited volume (co-edited with Claire Westall, University of York) that examines the intersections between cricket and modes of life writings. He has published articles, chapters and book reviews in reputed scholarly publications.**

**Topic: Sacred Mobilities, Illicit Bodies: Gender and Travel in Keralam**

**Dr. Sucheta Sankar V is an Assistant Professor at the Department of English, Sree Narayana Guru Open University. She has been awarded the Kairali Gaveshaka Puraskaram for Postdoctoral Research (2020-22), Fulbright-Nehru Doctoral Research Fellowship (2016-17 at Brandeis University, Massachusetts) and the Kerala Council of Historical Research Doctoral Fellowship (2015-16). Her areas of interest include English Studies, Cultural Studies, Gender Studies and Kerala History. She has presented and published her research in several academic journals and as book chapters. She has also published poetry and translated creative and critical works between English and Malayalam.**

Speaker



## CONCEPT

**Cultural Studies is an in-depth way of introspecting into the various facets of culture within a society. It is an interdisciplinary area of inquiry that draws from the humanities, the social sciences, and the arts and involves an analysis of our everyday activities and the meaning these activities convey during a specific period. As a result of globalization, excellence in the field of science and technology, environmental changes and the proliferation of social media culture has become something ever evolving and inclusive. Therefore the academic community needs to be aware of the ideological forces, power structures, economical aspects and social structures that pave way to the various angles through which we view our culture.**

**This national seminar intends to provide a roadmap for the participants about the new trends in the field of Cultural Studies and aims at making them think critically about the kind of life they are leading in their society and the role they play in it. The participants will share and discuss current efforts in cultural studies research and practice.**

## THRUST AREAS

**Culture & Tribes • Culture & Fashion • Culture & Consumerism  
Culture & Post Covid Times • Culture & Education • Culture & Media  
Popular culture & Performing arts**



# PROGRAMME SCHEDULE

06/12/2022

<b>Formal Inauguration:</b>	<b>10 AM to 11 AM</b>
<b>Key note address:</b>	<b>Prof. Dr. M.V. Narayanan- 11 AM to 12.30 PM</b>
<b>Lunch Break:</b>	<b>12.30 PM to 1.15 PM</b>
<b>Invited Lecture:</b>	<b>Dr. Rakesh Ramamoorthy- 1:15 PM to 2:45 PM</b>
<b>Paper Presentations:</b>	<b>2:45 PM to 4:30 PM</b>

07/12/2022

<b>Invited Lecture:</b>	<b>Dr.Saji Mathew-10 AM to 12:00 AM</b>
<b>Lunch Break:</b>	<b>12:00 to 1:00 PM</b>
<b>Invited Lecture:</b>	<b>Dr.Suchetha Sankar. V- 1:00 PM to 2:30 PM</b>
<b>Paper Presentations:</b>	<b>2:30 PM to 4:00 PM</b>
<b>Valedictory Function:</b>	<b>4:00 to 4:30 PM</b>

## GUIDELINES FOR ABSTRACT SUBMISSION

- **The papers should be original in content and in English.**
- **Line spacing should be 1.5**
- **For abstracts, the word limit is 400 including introduction, objective, research, methodology, and conclusion.**
- **Keywords should be mailed along with the abstract.**

### Registration Fee

**Students:Rs.250**

**Research Scholars:Rs.350**

**Teachers:Rs.400**

**Kindly send your abstract to [kprajeesh123@gmail.com](mailto:kprajeesh123@gmail.com)**

**Deadline for abstract submission: November 28th**

**Deadline for full paper: December 3rd**

**For more queries: HOD-Dr.Anjana Sankar:9947688910**

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