

ORGANISING COMMITTEE

PATRONS

JAGADGURU SHANKARACHARYA SRI SRI SRI BHARATI TIRTHA MAHASWAMIJI
JAGADGURU SHANKARACHARYA SRI SRI SRI VIDHUSHEKHARA BHARATI MAHASWAMIJI

ADVISORY COMMITTEE

SRI. K ANAND, MANAGING DIRECTOR
DR. PREETHI NAIR, PRINCIPAL
SRI. ABRAHAM K. SAMUEL, DIRECTOR - DSS, MAHATMA GANDHI UNIVERSITY

PROGRAMME DIRECTOR

DR. A S SUJITH, ASSISTANT PROFESSOR

MEMBERS, ORGANISING COMMITTEE

SMT. S. GOWRI ANTHERJANAM, ASSISTANT PROFESSOR AND HEAD
SMT. SHARANYA PRATHAPAN, ASSISTANT PROFESSOR
SMT. ABHISHA J., ASSISTANT PROFESSOR
DR. SMRITHI ASHOKAN, ASSISTANT PROFESSOR
SMT. GOPIKA G., ASSISTANT PROFESSOR
SRI. ANOOP V. P., ASSISTANT PROFESSOR
SMT. MANJU C. R., ASSISTANT PROFESSOR
DR. RAHUL RAMESH, ASSISTANT PROFESSOR
SRI. AJAY PRADEEP, ASSISTANT PROFESSOR
SMT. ANUSREE BABU, ASSISTANT PROFESSOR (ON CONTRACT)



Mob. : 7907154363
E mail:- commerce@ssc.edu.in

**POST GRADUATE DEPARTMENT OF COMMERCE
SREE SANKARA COLLEGE, KALADY**

THREE DAY CAPACITY BUILDING PROGRAMME ON RESEARCH METHODOLOGY AND ACADEMIC WRITING

7, 8 & 9 December 2023



Sponsored by

Department of Student Services
Mahatma Gandhi University, Kottayam

Organised by

Post Graduate Department of Commerce
Sree Sankara College, Kalady

Venue

Sri Chandrasekhara Bharathi Seminar Hall
Sree Sankara College, Kalady

ABOUT THE COLLEGE

Sree Sankara College envisaged by Swami Agamananda, a social reformer and a foresighted scholar of Sri Ramakrishna Advaita Ashram, Sree Sankara College, Kalady was established with a view to perpetuate the memory and doctrines of the great saint and philosopher, Adi Sankaracharya and to nurture his birth place as a cultural citadel. The foundation stone was laid on 28 August, 1953 by His Highness The Maharaja of Travancore in the presence of The Maharaja of Cochin and several other distinguished personalities. Since then, the college has taken up the cudgels to impart an overall quality education to generate fruitful and responsible citizens. Situated in Kalady, the birthplace of Jagadguru Sankaracharya, this abode of learning embodies a spiritual aura. The lush greenery of the college bestows the campus with a serene and tranquil ambience.

The institution was raised to the status of a First Grade College in 1956. It is affiliated to the Mahatma Gandhi University and is included under sec.2 (f) and 12 (B) of the UGC act, 1956. The National Assessment and Accreditation Council (NAAC), a statutory body of the UGC has accredited the college B++ Grade with 2.80 CGPA in the third cycle of accreditation.

ABOUT THE DEPARTMENT

The Commerce Department of Sree Sankara College, Kalady, was formally set up in 1954 under the affiliation of Kerala University, which was thereafter affiliated to Mahatma Gandhi University, Kottayam. This Department was one among the first commerce department in Ernakulam District.

In its history spanning over six decades, it has redefined the commerce education in the state. It is one of the first colleges in Kerala where B.Com Degree course with Cost Accounting as an elective was offered. The Post Graduate course in the commerce department started functioning late 1960s. The research centre of the department got its recognition in the year 1997.

ABOUT THE PROGRAMME

The objective of this course is to provide an overview of the quantitative & qualitative research methods, assist immersion in specific techniques, and engage the participants with the key debates in the area, including those that argue on the essential unity of the logic of inference across research methods—qualitative as well as quantitative. The workshop will also introduce the participants to the key texts in the area of thematic focus, and introduce them to the approach of qualitative as well as quantitative research methods, specific tools, and techniques of data organization and analysis.

- * Create awareness about the importance of research in social sciences and Commerce
- * Training and skill development in context of how to write research paper for publication
- * Create awareness on Ethics in Research and Online academic information search techniques
- * Create awareness on AI tools for Research
- * Training on Parametric and Non parametric tests using JAMOV

KEY RESOURCE PERSONS



DR. NIMITHA ABOOBAKER

ASSISTANT PROFESSOR
SCHOOL OF MANAGEMENT STUDIES
COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY



DR. JASIMUDEEN S.

UGC LIBRARIAN,
ST. STEPHEN'S COLLEGE, UZHAVOOR.



DR. TEJIL THOMAS

ASSISTANT PROFESSOR
RESEARCH AND PG DEPARTMENT OF
COMMERCE
ST. THOMAS COLLEGE, PALAI

PEDAGOGY OF THE WORKSHOP

Different topics of research methodology shall be taught through different pedagogical tools like lectures, hands-on training on computer software, assignments, designing instrument for data collection and field work for data collection.

ELIGIBILITY

Faculty Members, Research Scholars, PG Scholars and Final year under graduates from any branch of Social Sciences and Commerce may send their application for this Research Methodology Workshop program. The participants should have basic knowledge of Statistics and Computer Application.

GROUP SIZE

Group will be comprised of maximum 60 participants.

IMPORTANT DATES

Date of Commencement of Registration - 03 November, 2023
Last date of Registration - 22 November, 2023

REGISTRATION

Registration Fee
For Faculty Members : Rs.1000
For Research Scholars : Rs.750
For PG and UG Students : Rs.600

ACC NO : 67330344993
IFSC : SBIN0070717
BRANCH : SBI SANSKRIT UNIVERSITY
ACC NAME : ANUSREE BABU

Registration fee includes Kit, Lunch and Tea.

Registration Link

<https://forms.gle/jhDwBmULptfZupWf8>



UPI ID: anusree76babug@oksbi

FOR PAYMENT



FOR REGISTRATION